



## Management and Budget Director

**John Woodruff**

John Woodruff joined the City of San Antonio as Director of Management and Budget in March 2016. He is responsible for the development, implementation, and monitoring of the City's \$2.5 billion operating and capital budget. He coordinates closely with the executive leadership team, department heads, and budget staff to provide high-level financial and data analysis to ensure that operations are properly funded and that community resources are efficiently and effectively utilized.

Prior to joining the City, Mr. Woodruff served as the Director of Budget & Performance Improvement for the City of Miami Beach for three years. During his tenure, he successfully addressed key funding priorities including sea-level rise flooding, replacing the convention center, and traffic. He crafted a funding plan for a \$400 million upgrade to the storm water system from a gravity-based to a pumped system to mitigate daytime flooding issues from sea-level rise. Mr. Woodruff served as interim CFO and led the successful bond issuance process for the \$600 million renovation of the City's convention center consisting of Resort Tax, TIF, and Parking bonds. He helped create funding plans for the City's new free trolley program and other initiatives to alleviate severe traffic issues. Mr. Woodruff also led a turnaround of the Budget division and the Finance Department resulting in increased productivity and a dramatic reduction in turnover.

Mr. Woodruff also worked for ten years in Pinellas County, Florida, serving as Budget Director for five of those years. He successfully addressed dramatic revenue decreases by crafting budget processes reducing the organization's position count by 35% while maintaining key service levels in high priority programs. He coordinated the implementation of the County's first formal strategic plan and created the County's first ten-year forecast. He coordinated the funding of the "Penny for Pinellas" effort for voter approval of \$1.9 billion of sales tax revenue for capital improvement projects over ten years. Mr. Woodruff led the transition to outcome-based performance measures using the Balanced Scorecard framework. He coordinated the development of a new Employee Incentive Program resulting in the County's first managed competition project. He also

implemented the County's participation in benchmarking programs including the ICMA Center for Performance Management national benchmarking program and statewide benchmarking program, The Florida Benchmarking Consortium.

Mr. Woodruff began his career with the City of San Antonio, working in the Office of Management & Budget for about five years. He also interned with the Mayor's Office, the International Affairs Department, and the U.S. Department of Commerce.

**Education**

- Masters of Business Administration in International Business, University of Texas at San Antonio
- Bachelor of Arts in History, University of Texas at Austin
- Graduate studies in Public Administration, University of Texas at San Antonio

**Professional Memberships and Community Involvement**

- International City/County Management Association member
- Certified Florida Pension Plan Trustee
- Clearwater Rotary Club – 2011 Rotarian of the Year
- Florida Benchmarking Consortium – Founding member and Executive Steering Committee
- Town of Belleair Civic Association – Board member
- Urban Management Assistants of South Texas – President-Elect, Treasurer
- Youth Coach – Basketball, Little League, and flag football

**Personal**

Mr. Woodruff and his wife Xiomara are both from San Antonio and have two amazing children. He enjoys family activities, traveling, San Antonio Spurs basketball, and Texas Longhorn sports. He is bilingual in English and Spanish.